



**CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)  
 IIC CALENDER 6.0 ACTIVITIES FROM ACADEMIC YEAR 2023-24**

**Quarter-4-Celebration activity-Udyamita Divas "Celebration of World Entrepreneurs Day"**

**Semester 2**

**Celebration Activity**

<b>ACTIVITY NAME</b>	Celebration activity-Udyamita Divas"Celebration of World Entrepreneurs Day"
<b>DATE OF ACTIVITY</b>	21 <sup>st</sup> August 2024
<b>MODE OF CONDUCT</b>	Offline
<b>TIME</b>	One day
<b>MANDATORY/ELECTIVE</b>	Mandatory
<b>PARTICIPANTS</b>	Students-22 Faculty-8
<b>ONLINE RESOURCE</b>	<a href="https://www.youtube.com/watch?v=Ot-9rceG_z4">https://www.youtube.com/watch?v=Ot-9rceG_z4</a>
<b>DESCRIPTION</b>	<p>The VSPM-AHE Central Institute of Business Management, Research and Development, Nagpur, through its Institution's Innovation Council and ED Cell, celebrated Udyamita Divas, the "Celebration of World Entrepreneurs Day," on 21st August 2024. The session began with an introduction to IIC activities by Dr. Krunal Parekh, the IIC Convener. Dr. Parekh highlighted the significance of Swavalambi Bharat Abhiyan and AICTE's initiative to recognize Udyamita Divas (उद्यमिता दिवस) on 21st August as a national celebration of World Entrepreneurship Day. He emphasized that Udyamita represents a mindset and process through which large-scale innovation, enterprise, and employment can be fostered. Additionally, he shared a message for Udyamita Divas, discussing how entrepreneurship can benefit participants, society, and the economy. An inspiring video provided by Swavalambi Bharat Abhiyan was also played.</p> <p>The event featured insights from esteemed in-house dignitaries. Prof. Aarti Kulkarni discussed how Udyamita aids in building startups, while Dr. Sagar Khursange suggested innovative applications of artificial intelligence in entrepreneurship. Dr. Rajendra Chore spoke about the role of media and books in cultivating an entrepreneurial culture, and Shri. Sanjay Raut explained how Udyamita is distinct from finance.</p> <p>The students actively participated in the discussion, enhanced by the innovative moderation conducted by Dr. Krunal Parekh. The event's concept and theme were envisioned by Dr. Ajay Talwekar. Students also benefited from expert comments provided by Dr. Yogita Sure and Prof. Virendra Disawal.</p>

**Dr. Krunal Parekh, Convener- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)**

